

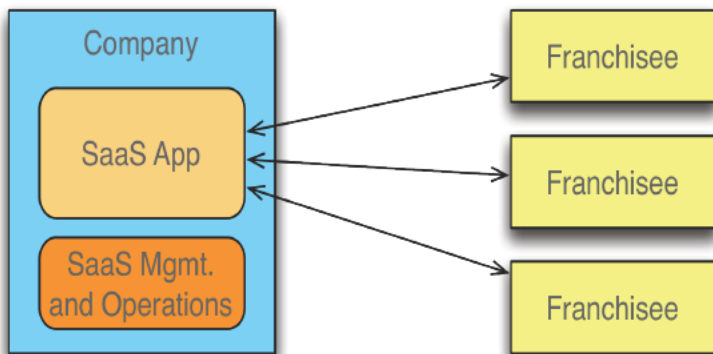
The Case for Private SaaS

Software as a Service (SaaS) is normally associated with public access services like Salesforce.com or Netsuite, where anyone can sign up. Yet the same advantages and benefits of SaaS can be achieved in Private SaaS. Private SaaS is simply SaaS that is offered only to a selected set of users. Its like a private club, you can apply to join but you must be invited to become a member.

Like regular SaaS, Private SaaS can simplify the operations and management of an application for multiple independent entities within the organization and enable fast and convenient provisioning, scalability, upgrade and control of the application environment. This way the organizations IT department will become an internal SaaS provider, transforming from a cost center to a profit center by using the SaaS business model for their internal applications.

Use Case Scenarios for Private SaaS

Private SaaS for Franchisee's



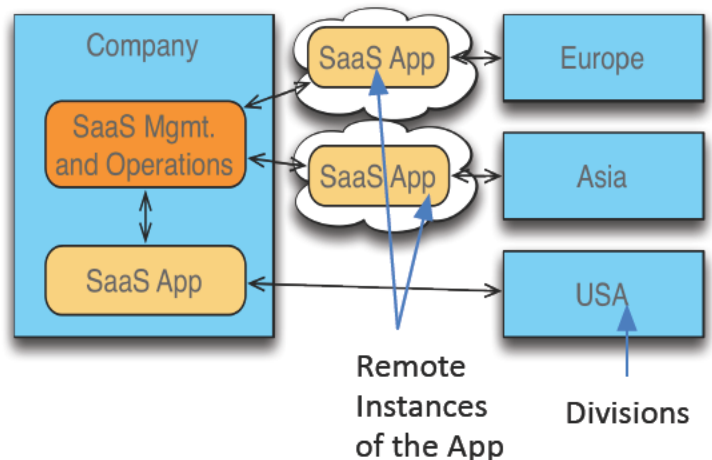
The Franchise

- Franchisees are tenants of a shared application, which significantly lowers the cost of service delivery.
- The company can easily provision and upgrade the application for all tenants, ensuring consistency, and low cost
- The company can manage all their franchisees and have cross-franchisee rollups and reports for better, faster business insight and action.

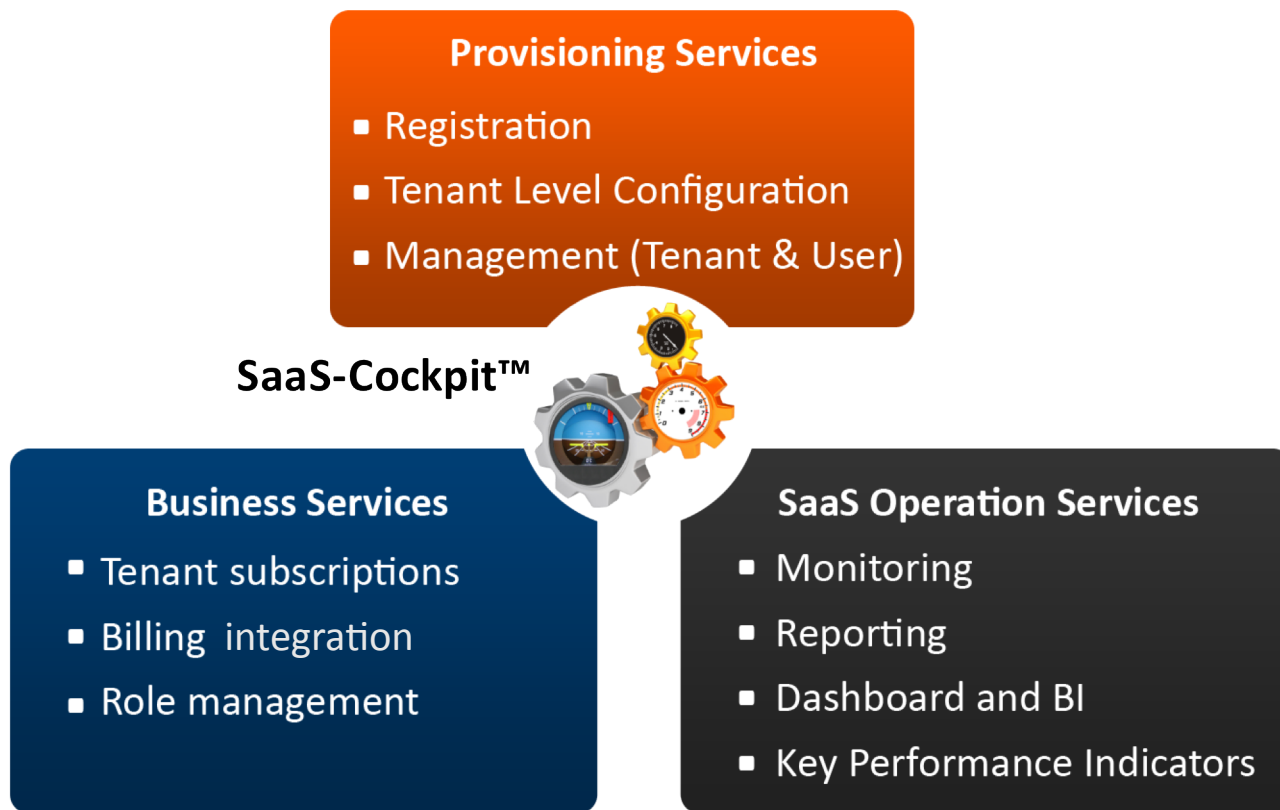
The Globe Spanning Enterprise

- A company can treat each Division or business unit with their own application instance as a "tenant", and maintain control
- Geographic, regulatory, geo-political or performance considerations can be accommodated by hosting separate instances located as needed
- The company has central control and can manage all the Divisions and their users as tenants, even if the versions or customizations of the software differ by region

Private SaaS for Geography



You can enable Private SaaS and give your organization control of internal applications.



Corent's SurPaaS™ is an operations and management platform for SaaS providers. It's SaaS-Cockpit™ provides capabilities for SaaS Business Services, Operations and Provisioning; including tenant registration, management and configuration, as well as reporting, monitoring, billing integration and subscription management for a SaaS business. The Multi-Tenant Server™ component enables plug-in multi-tenancy for Java, PHP and .Net software applications.

With support for both multi-tenant and isolated single-tenant environments, SaaS-Cockpit™ is designed to enable any type of SaaS scenario with the lowest possible cost of service delivery. SaaS-Cockpit™ works with any cloud (ex: IBM SmartCloud, Amazon, Rackspace, etc.) or datacenter infrastructure, and can manage SaaS applications in one or more environments.

SaaS-Cockpit™ provides a centralized Tenant oriented view for on-going operations, management, administration and maintenance of application users. This benefits SaaS Providers by providing the Business Operations and Management capabilities they need to deliver software services at the low cost of service delivery of the SaaS model.



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